

# ECS setting the standards in pressroom solutions

## ECS Web-Slip, the new name in Heatset Web Silicone Emulsions

Silicone emulsions continue to play an important part to the overall process of Heatset Web printing; however such products have been over looked and have been considered a commodity item. Here at ECS we have spent time working with users and understanding the actual demand and requirement of a silicone emulsion. For this reason we have introduced the Web-Slip range.

The Web-Slip range has been formulated using a selected combination of silicone and waxes. The manufacturing process provides a lower viscosity solution which intern promotes better wetting and transfer over the applicator roller as well as making the product more suited for lower quality or light weight stocks.

A lower viscosity solution also provides a more stable dilatable solution ensuring more consistency.

Further benefits of the Web-Slip range include the incorporation of addition antistatic and wax to intern prevent the end user from making such additions themselves.

Description	Product Code	Details
Web-Slip Alpha Silicone Emulsion	SIL100	Web-Slip Alpha is ideally suited for high speed applications but is versatile for all machines. Its active content makes it comparable to standard 35% silicone emulsions found on the market.
Web-Slip Supra Silicone Emulsion	SIL200	Web-Slip Supra with its higher active content promotes an increase in gloss. This product also benefits from a high dilution rate.
Web-Slip Omega Silicone Emulsion	SIL300	Web-Slip Omega is the ultimate silicone emulsion. It is a high performance solution offering excellent wetting, reduced fly and improved gloss.
Web-Slip Alpha Concentrate	SIL400	A concentrated version of the Web-Slip Alpha, ideally suited for export customers and low cost shipping.

The Web-Slip range of products can be supplied in a range of packing including 25, 200, 600 and 1000kg containers.

For further information on these products please request a copy of the technical data sheet or contact the team at ECS.